CONTENTS

ART STUDIES

and teacher Viktor Syriatsky	.4
Tetiana SIDLETSKA. The centre of art and culture of Vinnytsia National Technical University	
and its museums' activity as an important basis for educational and cultural development	11
Oksana SINENKO. Specificity of the compositor's style of Kostiantin Meladze (on the example of the musical "Evenings on the farm near Dikanka")	17
Olena SKVORTZOVA. "Vyshyvanyi. The King of Ukraine" by A. Zahaykevich:	
national opera on the way of developing a new genre paradigm	22
Alexander SKLIAROV. Jazz: definition, formation and role in music education	29
Irina SOROKOPUD, Olga LAGUTENKO. The main centers of the emergence of avant-garde trends in Ukrainian graphics of the first third of the twentieth century	37
Olena TARANTSEVA. Model of implementation of organizational and methodological conditions of teaching dueto-stage dance in preparation of future choreographers.	43
Veronika TORMAKHOVA. Characteristics of orchestration in the big band Thad Jones and Mel Lewis.	49
Olga TRYNKO. Traditions of the American pop scene (on the example of Beonce Knowles-Carter)	55
Olga UMANETS. Kitch in the cultural space at the turn of XX–XXI centuries	
LINGUISTICS. LITERATURE STUDIES	
Liudmyla SYDORENKO, Tatiana DERNOVA, Iryna RIABTSEVA. The use of digital-methods in the preparation of students of higher education institutions in the study of foreign languages	66
Maryna SYTKOVSKA, Tatiana SAZHINA. The motive of suffering as an atonement of guilt in the story I. Bagryany "Circle of Fire"	75
Olena SKLIAR. Invective vocabulary in conflict speech (on the material of political discourse).	81
Halyna SOKOL. The theme of art and artist's fate in Halyna Zhurba's short story "Hysteria"	87
Larysa SOKOLOVSKA, Inna STOYANOVA, Tetiana MYKHAILENKO. Communication	01
strategies and techniques of public discourse through the prism of psycholinguistics.	
Tetiana STAROSTENKO. "Green" poetry and ecolization of everyday vocabulary	98
in English publicistic discourse.	103
Nataliya TELEGINA. Historical chronotope in Toni Morrison's novel "A Mercy"	109
Nataliia TYMOSHCHUK. Telescopic words of modern English: definition and typology	115
Viktoria TOVSTENKO. Modern Ukrainian system of economic terminology as a component the scientific picture of the world.	119
Nina KHRYSTYCH, Tetiana KHARCHENKO. Artistic translation in the dialogue of history and spirituality (based on the novel "Five Zinnias for My Stranger" by Marie-France Clerc)	126
Oksana TSARUK, Yuliia HRYBINYK, Tetiana HALAI. Borrowings in English terminology of oil and gas industry	135
Maria CHOBANYUK. Reception of Adam Mitskevich's poetics in Ukrainian literature studies	
Halyna SHEVTSIV. Genre-style features of the European antique autobiographic discourse	147
Alina IAKOBASH. Verbalization of author's intentions by modified expressive	
syntax structures in English literary text.	
Olha YALOVENKO. New interpretation of gender relations in Jhumpa Lahiri's "Hell-Heaven"	

PEDAGOGY

Olena POPADYCH, Marianna HAVRYLIUK, Oksana KRYVOSHEIEVA. Integrative approach to formation of teachers' professional values under intensive development of media education	166
Liudmyla ROIENKO, Olena HORLATOVA, Svitlana REDKO. Using of project-based learning method in organisation of students' independent study in the process of foreign language teaching at higher educational establishments.	172
Yuliia RUDENKO. Speech development of children of senior preschool age	
by means of project activity.	179
Tetiana RUDIUK. Formation of innovative and natural competence and mathematical literacy in the process of teaching lexicology of the Ukrainian language (on the material of family vocabulary)	184
Borys SAVCHUK, Mykola PANTIUK, Ruslan KOTENKO. Origin of the term coaching	104
in the route of scientific and pedagogical discourse	189
Valeriia SAMOILENKO, Tetiana SHULICHENKO. Soft skills development among students while studying linguistics.	194
Iryna SEREDA. Ways of formation of deontological culture of the future special teacher	
Tatiana SLOBODYANYUK. Quality control of knowledge based on the speech-thinking level of students' answers on the basics of pedagogy and psychology	
Olga SOKYRSKA, Maryna KOLISNYK, Yuliya KORNYTSKA. The use of distance	
learning platforms in ESL instruction.	211
Svitlana SOROKINA, Olena ANDRIIENKO. Application of the training while preparing	
biologists when studying human anatomy and physiology.	216
Olha TAMARKINA. Dual education: difficulties of implementation.	222
Iryna TRUSKAVETSKA. Formation of research skills of students on educational-research land plots in the process of studying disciplines of the natural cycle	226
Haiana USAR. Development of spirituality of personality in the conditions of application of modern technologies in education: Ukrainian and American experience	231
Yuliia KHARCHENKO. Theoretical and methodological approaches to the essence	201
of the concept "methodological reflection of the accompanist of the higher education institution"	238
Anna KHOMYK. Communicative strategies – components of strategic competence in oral English professionally oriented communication of future it-specialists.	244
Yevhen HRYNYK. Current issues of formation of media culture of future educators	251
Nataliia TSUKANOVA. Pedagogical principles of early development of children	256
Vira CHAIKOVSKA-KOBALIIA, Olga KEREKESHA. Increasing the motivation of Phd students as a factor of growing the efficiency of scientific and innovative activities	261
Oleg CHERNYSH. Structure of the media socialization process in higher education institutions	
Zhang KAI. Blended education and development of digital competence	
of students of humanities facilities.	273
Vira CHORNOUS. Creativity of a future foreign language teacher in contexts	
of his professional formation.	277
Nataliia SHVETS, Tetiana SHVETS. English, German and French onyms as means	
of enriching future teachers' vocabulary	282
Shaoqiang YUAN. Methodological basis of introduction of health protection technologies in voice training of future musical art teachers.	288