

CONTENTS

HISTORY

Ihor RAIKIVSKYI, Oleh YEHRISHII, Petro HAVRYLYSHYN OPANAS ZALYVAKHA'S RELATIONSHIP WITH ALLA HORSKA.....	4
Nadiya RYZHEVA POST-WAR INDUSTRIAL DEVELOPMENT IN UKRAINE (1946–1965) IN THE WORKS OF SOVIET SCHOLARS OF THE LATE 1980S – EARLY 1990S.....	11
Lesia SMUTOK, Vladyslav OCHERETIANYI ETHNO-CONFESSIONAL DIVERSITY OF THE CITIES OF THE RUTHENIAN VOIVODESHIP IN THE 15TH–18TH CENTURIES ON THE EXAMPLE OF NOVYI SAMBIR.....	16
Mykhailo TYMOSHYK ORDERS AND PROPAGANDA: HOW THE HONOR SYSTEMS OF THE USA AND USSR BECAME INSTRUMENTS OF IDEOLOGICAL STRUGGLE DURING THE COLD WAR (1947–1991).....	23
Vasyl KHOMITSKYI METROPOLITAN VASYL (BODNARCHYK) OF TERNOPIL AND HIS PARTICULAR ASPECTS OF ARCHPASTORAL ACTIVITY IN THE DIOCESE ENTRUSTED TO HIM (1990–2006).....	29
Liudmyla KHRIASHCHEVSKA THESES BY UKRAINIAN SOVIET SCHOLARS (LATE 1960S – EARLY 1980S) AS A HISTORIOGRAPHICAL SOURCE FOR THE STUDY OF UKRAINIAN INDUSTRY IN THE POSTWAR PERIOD (1946–1965).....	39
Tamara SHARAVARA INITIAL MILITARY TRAINING AND PECULIARITIES OF NATIONAL-PATRIOTIC EDUCATION IN THE BALTIC STATES.....	45
Andrii SHCHEHLOV SOVIET INTELLIGENCE ACTIVITIES AGAINST POLAND ALONG THE UKRAINIAN SECTION OF THE BORDER (MID-1930S).....	53

ART STUDIES

Olena PONOMAREVSKA, Luidmila POSMASHNA, Hanna MOROZOVA ICONOGRAPHIC FEATURES OF THE IMAGE OF SAINT NICHOLAS OF MYRA IN THE FOLK ICONS OF NORTHEASTERN POLISSIA FROM THE LATE 18TH TO THE 19TH CENTURY.....	61
Tetiana SAMAYA THE CONCEPT OF MUSICAL EXPRESSIVENESS: FROM PROSODY TO RHYTHMOINTONATION.....	71
Oleg KOLUBAYEV RENEWAL OF GENRES IN GALICIAN POPULAR SONGS DURING THE 20 YEARS OF THE INTERWAR PERIOD OF THE 20TH CENTURY UNDER THE INFLUENCE OF NEW FORMS OF CULTURAL LIFE.....	78
Andrii KORNEV, Wang ZIFENG CONTEMPORARY LANDSCAPE ART IN THE PAINTING OF HUANG XING.....	84
Ihor KOSTENKO, Olexandra MAKOVSKA TYPOGRAPHY IN THE COMPOSITIONAL STRUCTURE OF VISUAL COMMUNICATION IN CONTEMPORARY MEDIA.....	89
Iryna KOSTYUK, Khrystyna DOMNYCH DECORATIVE ELEMENTS OF INTERIOR WATER DESIGN.....	95
Eduard KRASNIY THE AUTHOR'S STYLE IS AN IMPORTANT COMPONENT OF THE ARTIST'S IDENTITY ON THE EXAMPLE OF THE WORK OF UKRAINIAN PAINTER IVAN MARCHUK.....	101

Roman KROTENKO RESTORATION AND TOURISM. HOW NEW TECHNOLOGIES INFLUENCE THE DEVELOPMENT OF REGIONS.....	106
Konstantin LAPUSHEN CHAOTICITY AS A METHOD OF CREATING VISUAL ART: STRATEGIES OF DISRUPTING VISUAL ORDER.....	113
Iryna LITICHEVSKA SOURCE BASE FOR THE STUDY OF THE KYIV SCHOOL OF LANDSCAPE PAINTING.....	126
Nataliya MAKAROVA SYMBOLISM OF CAMP DAY MUSIC (ON THE EXAMPLE OF A MUSICAL-PSYCHOLOGICAL ANALYSIS OF “PRELUDE AND FUGE” IN A MAJOR № 7 BY V. P. ZADERATSKY).....	135
Sergii NESMACHNYI, Volodymyr SHOSTAKOVYCH, Olena KAPSHUKOVA CONTEMPORARY PRACTICES OF DIGITIZATION AND REPRESENTATION OF CULTURAL HERITAGE: THE CASE OF THE PROJECT “THE WORLD OF SYMBOLS BY MYKHAILO SAPOZHNYKOV: VIRTUAL GALLERY OF PAINTINGS”.....	141
Anastasiia NOHA, Olena VASYLIEVA AESTHETIC PRINCIPLES OF BRAND IDENTITY FORMATION BASED ON ETHNODESIGN.....	149
Hanna OVCHARENKO, Yuliia PALTSEVYCH “PIANO AND BASICS OF ACCOMPANIMENT” COURSE IN THE TRAINING OF VOCALISTS: PROFESSIONAL AND AGE ASPECTS.....	155
Oksana PIDUBNA, Nataliia SUKHANOVA, Tymofii DIUKARIEV THE IMPACT OF DIGITAL TECHNOLOGIES ON CONTEMPORARY ART: FROM DIGITAL PAINTINGS TO INTERACTIVE INSTALLATIONS.....	161
Oleksandra RYZHOVA THE ROLE OF WOMEN IN THE NATIONAL CULTURAL REVIVAL OF IRELAND AT THE TURN OF THE 20TH AND 21ST CENTURIES.....	168
Natalia RYSHKEVYCH, Polina KATSION USING REVIT FAMILIES IN INTERIOR DESIGN: FROM STANDARD ELEMENTS TO CUSTOM SOLUTIONS.....	175
Elina SAMOILOVA, Yevheniia SLASTINA ARTISTIC RECEPTION OF THE AESTHETICS OF MOVEMENT IN CONTEMPORARY UKRAINIAN CHOREOGRAPHY.....	181
Iryna SYTNYK ART BUSINESS DISCIPLINE IN THE CONTEMPORARY EDUCATIONAL FIELD.....	186
Olena STASYUK, Viktor MELNYK CERAMIC COMPOSITIONS IN THE ARCHITECTURAL-SPATIC ENVIRONMENT – PRESERVATION AND CONSERVATION PROBLEMS (ON THE EXAMPLE OF RESEARCH ON A CERAMIC PANEL IN THE INTERIOR OF THE MORSHYN-PRYKORDONNYK SANATORIUM).....	194
Oleksii TYMKIV DUELL-DUO NO. 7 FOR CLARINET AND PIANO BY KARMELLA TSEPKOLENKO: PERFORMANCE ANALYSIS AND INTERPRETATION.....	200
Valentyna CHAIALO, Vladyslav FED, Yuliia BOBROVNYK BODY LANGUAGE AND WORD LANGUAGE: INTERACTION BETWEEN UKRAINIAN LANGUAGE AND FOLK DANCE IN PERFORMANCE SKILLS.....	207
Dongcan ZHANG, Oksana LAGODA ECOLOGICAL PARADIGM OF MODERN DESIGN CULTURE: THEORETICAL AND PRACTICAL ASPECTS.....	214
Yevhen SHYSHYHIN MILESTONES OF THE BIOGRAPHY AND CREATIVITY OF AMVROSIY ZHDAKHA BASED ON MATERIALS FROM THE COLLECTIONS OF SOUTHERN UKRAINE.....	223

Sun YU

ARTISTIC CHARISMA IN THE ASPECT OF THE TYPOLOGY OF MUSICAL AND PERFORMING PERSONALITY.....	228
---	-----

LINGUISTICS. LITERATURE STUDIES**Olena PYLYPENKO**

THE ONOMASTIC TRADITION OF UKRAINIAN NAVAL VESSELS: FROM THE UKRAINIAN PEOPLE'S REPUBLIC TO THE PRESENT DAY.....	235
---	-----

Roksolana POVOROZNYUK

INTERPRETING AS RHETORIC: CORRELATING TRANSLATION STRATEGIES WITH PUBLIC SPEAKING TACTICS.....	243
---	-----

Vasyl POSHTAR

THE ROLE OF COMMUNICATIVE STRATEGIES IN THE CREATION OF FOOTBALL MEMES.....	250
--	-----

Iryna SUDUK

TWO-COMPONENT TERMINOLOGICAL COMBINATIONS IN THE FIELD OF ENERGY EFFICIENCY AND RENEWABLE ENERGY SOURCES.....	256
--	-----

Nataliya TELEGINA, Khristina OROBETS

DREAMS AS A MEANS OF PSYCHOLOGICAL REPRESENTATION IN IRWIN SHAW'S NOVEL "TWO WEEKS IN ANOTHER TOWN".....	263
---	-----

Nataliya TELEGINA, Khrystyna YATSUSHCHAK

MUZICALIZATION AS A CHARACTERISTIC FEATURE OF KAZUO ISHIGURO'S STYLE (BASED ON HIS SHORT STORY "CROONER").....	269
---	-----

Iryna CHAIUN

INTERMEDIALITY FEATURES OF LITERARY DISCOURSE: LINGUISTIC INSTRUMENTS AND ANALYTICAL APPROACHES.....	276
---	-----

Anton SHPIGUNOV

USING AUTOMATED QUALITY METRICS TO IMPROVE MACHINE TRANSLATION INTO UKRAINIAN.....	282
---	-----

Liudmyla YULDASHEVA

MULTI-VECTORIALITY OF CONTRAST IN THE LANGUAGE SYSTEM.....	291
--	-----

PEDAGOGY**Galyna MATUSHCHAK, Larisa VOLOSHYNA, Roksana HORBACHUK**

INDIVIDUAL APPROACH IN TEACHING CLASSICAL DANCE: POTENTIAL FOR IMPLEMENTATION AND PEDAGOGICAL BARRIERS.....	297
--	-----

Svitlana MYKHALCHUK

USE OF THEATRE PEDAGOGY IN TEACHING FRENCH: APPROACHES AND PERSPECTIVES..	305
---	-----

Natalia NIKOLAIEVA

FEATURES OF PROFESSIONALLY ORIENTED TEACHING OF FOREIGN LANGUAGES FOR STUDENTS OF SPECIALTIES "012 PRESCHOOL EDUCATION" AND "013 PRIMARY EDUCATION".....	310
--	-----

Olha NIKOLENKO, Kateryna NIKOLENKO

ADVANTAGES OF THE CLIL METHODOLOGY IN TEACHING FOREIGN LITERATURE TO STUDENTS OF THE PEDAGOGICAL UNIVERSITY.....	315
---	-----

Iryna ONYSHCHENKO

CORRECTION OF DYSGRAPHIA IN PRIMARY SCHOOLCHILDREN: THEORETICAL APPROACHES TO THE RESEARCH OF THE PROBLEM.....	323
---	-----

Andriy PASHKOV

PEDAGOGICAL CONDITIONS FOR THE FORMATION OF PROFESSIONAL COMPETENCE OF FUTURE COMPUTER TECHNOLOGY SPECIALISTS IN THE PROCESS OF STUDYING PROFESSIONALLY ORIENTED DISCIPLINES.....	330
---	-----

Natalia POPOVYCH	
THE ROLE OF EXPRESSIVE READING IN UKRAINIAN LANGUAGE AND LITERATURE LESSONS IN GENERAL SECONDARY SCHOOL.....	335
Oksana SERNIAK, Mariana KROKHMALNA	
THE CONVERSATIONAL CLASSROOM: CULTIVATING INTERACTIVE LISTENING FOR REAL LIFE COMMUNICATION.....	340
Kristina TAMBOVSKA	
INNOVATIVE MODELS OF MANAGING THE DEVELOPMENT OF TEACHING STAFF IN THE CONTEXT OF THE NEW UKRAINIAN SCHOOL.....	347
Yana TSYS	
PSYCHOLOGICAL AND PEDAGOGICAL ASPECT OF FORMING STUDENTS' INFORMATION AND DIGITAL COMPETENCE.....	352
Vita YAKOVENKO, Alona PIEKHARIEVA, Nataliia IVASHURA	
INTEGRATION OF GENERAL DIDACTIC APPROACHES INTO SPECIAL METHODS OF TEACHING AND UPBRINGING OF CHILDREN WITH DISABILITIES.....	359